

# "AMERICAN GIRL REBOOT"

## AMERICAN GIRL REBOOT

MEGAN and EMILY sit in an office. American Girl logo hangs on the desk.

MEGAN

Okay. I'll start.

(She pauses, confidently. She pulls out a doll that is obnoxiously hip looking.)

My idea for the American Girl Doll of the Year for 2016 is...Dolce. She's cool, she's young, and she's ready to join the soccer team. But wait. Her mom just took away her cell phone. How will her make-up tutorial video go viral?! Bring Dolce home as your very own doll and find out what happens.

(Pause)

Good, right? Like, that's really good.

EMILY

I have to say...that...that was terrible. What is American Girl becoming? That was soft!

MEGAN

What do you mean?!

EMILY

When we were younger, American Girls used to be about history! Adventure! And real problems, like the Revolutionary War and settling the homestead! Samantha freaking rescued child factory workers!

MEGAN

Okay, well, what's your point?

EMILY

Well, I think it's time we took American Girl BACK to that.

MEGAN

...back to the terrifying night terrors?

EMILY

Exactly. Presenting *my* idea for the 2016 Doll of the Year - Maude, the Plague Survivor!

FYI

START

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2.

MEGAN

...what?

EMILY pulls out a terrifying doll, draped in black shrouds. There is a large plastic rat dangling off of her outfit.

EMILY

(Confidently)

She's young. She's sassy. And she's the only surviving member of her family after the plague ravaged her village.

MEGAN

Are...are you kidding me right now?

EMILY

Accessories include - a bag of leeches, a pile of kitchen rags and Zoo-Zoo, her pet rat.

MEGAN

Ok. There are so many things wrong with this. But just to start -didn't...didn't rats just spread the plague around?

EMILY

Take Maude home this Christmas and find out!

MEGAN

I can't believe I'm saying these words out loud today BUT...I don't think that a Plague Doll is the way to go.

EMILY

Okay. Okay, great. I hear you. But what about this one.

EMILY pulls out a normal-looking doll.

EMILY

This is Christie.

MEGAN

Great. Cute.

EMILY moves the dolls arm to reveal a tiny sword in her hand.

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EMILY

And *she's* the leader of the  
Children's Crusade.

MEGAN

Are...are you fucking kidding me?

EMILY

Stay with me. Girls can do  
anything, right?

MEGAN

Right.

EMILY

Like lead 30,000 children across  
the Mediterranean Sea to violently  
convert Muslims into Christianity.  
But will she be sold into slavery  
or die along the treacherous  
journey? Buy Christie and find out!

MEGAN

Ok. Well obviously we're not going  
to sell a *Children's Crusade* doll  
during the most joyous time of  
year.

EMILY

I don't see why not. It's a story  
of inspiration and hope.

MEGAN

It's a story of death.

EMILY

Okay. I see where you're coming  
from. Death is a little dark. Do  
you know what's brighter?

MEGAN

Everything?

EMILY

Famine.

MEGAN

Wellp.

EMILY pulls out a potato, with red yarn glued on for hair. A  
cartoony face is drawn on the potato.

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4.

EMILY  
Meet Mary Katherine.

MEGAN  
...What?

EMILY  
The Irish Potato Famine Doll.

MEGAN  
Oh my God...

EMILY  
American Girls has gone global!  
Another bonus.

MEGAN  
Okay. Now you're just wasting my  
time. We've done the history thing.  
Kids just don't care any more! They  
don't want to read about historic  
acts of bravery.

(She pulls out Dolce, her  
doll)

They want to read about little  
girls whose biggest problem is  
deciding between the swim team and  
the volleyball team, or figuring  
out what dress to wear to  
homecoming. History is out.

EMILY  
But it *shouldn't* be! Maybe it's our  
job to bring history back! Maybe  
it's our job to make it come to  
life, and teach girls every where  
about the strong women of the past!

MEGAN  
No. It's our job to sell \$200 dolls  
to frantic moms on Michigan Avenue.

END

EMILY  
Maybe you're right...

MEGAN  
I know I'm right. So let's just go  
with Dolce for Doll of the Year?

EMILY  
Well. I do have one more up my  
sleeve.

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